

Science Communication

Seminar and Workshop

3-5 March 2020, NaWik, Karlsruhe



Who should attend?

Doctoral students (\geq 3rd year),
postdocs and junior group leaders

Send your application to
next@dzd-ev.de

DEADLINE: February 14
Info Nadja (brehme@dzd-ev.de) &
Brigitte (froehlich@dzd-ev.de)

Course free of charge
Travel expenses will be
reimbursed by
DZD Fellowship

Seminar topics:

- Why is science communication important?
- Know and reach your target audience
- Confer the key message – to talk and to be understood
- Storytelling – Talk about science in an engaging way
- How to be persuasive – classical rhetoric
- Work on your appearance – make use of facial expressions and gestures

Improve your
communication
skills

Get a
NaWik
Certificate

1/2 Day Workshop

Design an outreach activity

NaWik

Nationales Institut für
Wissenschaftskommunikation

Wissenschaft.
Verständlich.